## senscommon about



senscommon is a minimalist lifestyle apparel label based in Porto, enabling enhanced everyday living through innovative textiles and utilitarian approach to design. We are crafting future archetypes in close collaboration with sustainably, forward thinking partners of the Norte region of Portugal.

senscommon is aimed at the gogetting-hard-working-optimistic types, that won't take no for an answer, who are always on the go and live life with an almost doomsday optimism.

At senscommon, utility runs fiber-deep, well-being is woven into the product and design is intertwined with sustainability.

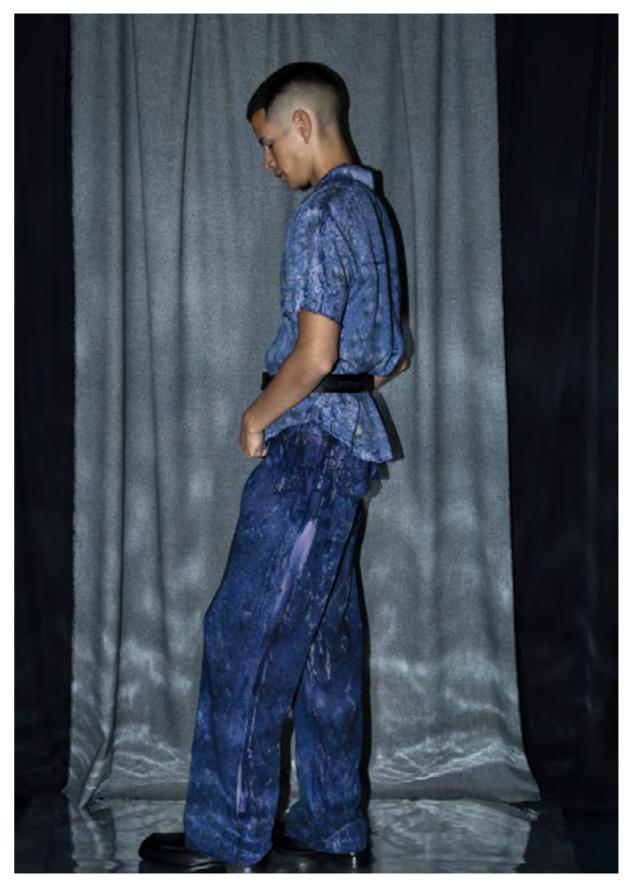
senscommon.com

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thick technology thin layer







senscommon per-piece dye layers enhanced by Tencel™ technology one of a kind, hand-dyed technique minimizing chemical-use in production





senscommon per-piece dye layers enhanced by Tencel™ technology one of a kind, hand-dyed pattern minimizing chemical-use in production



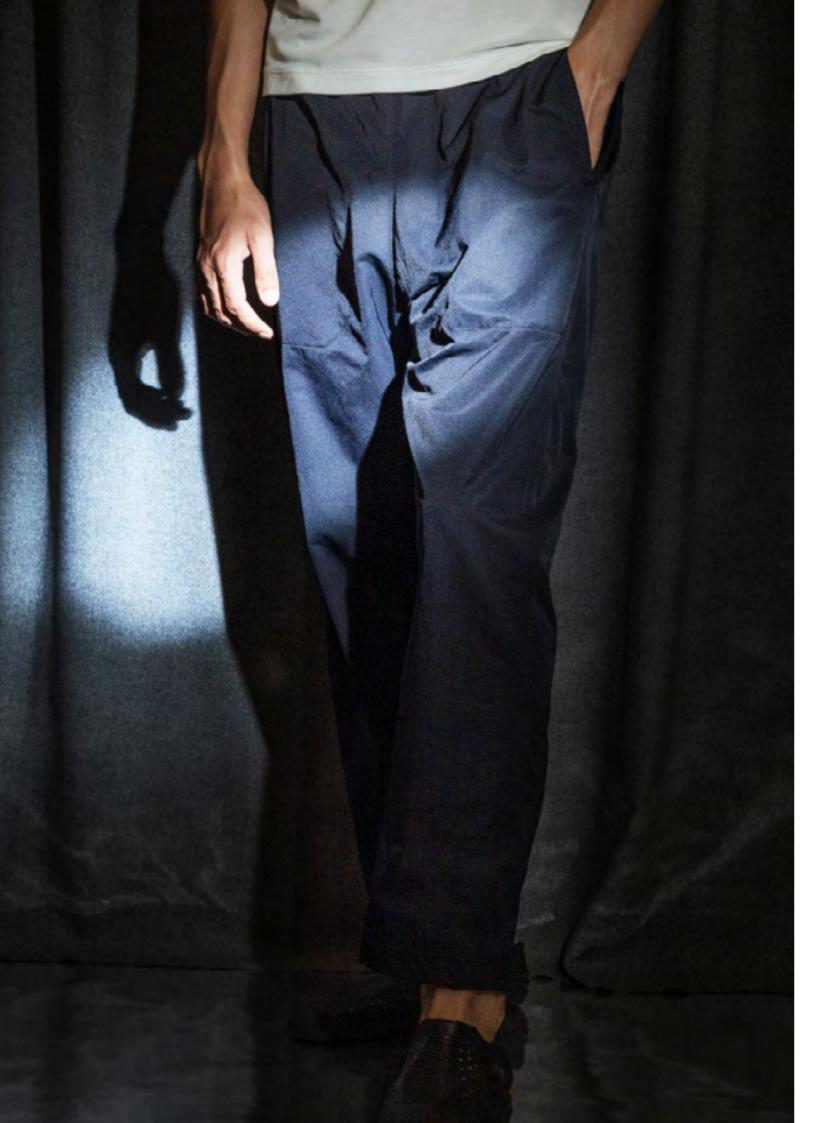
senscommon a-flow jerseys enhanced by Tencel™ technology for silk-like comfort from water-saving fiber







senscommon heat-wave layers enhanced by Tan-Through™ technology for seamless tan chemical-less UV protection of SPF 8





senscommon at-ease trousers enhanced by Amni® Soul Eco technology lightweight, low-maintenance biodegrades in landfill conditions



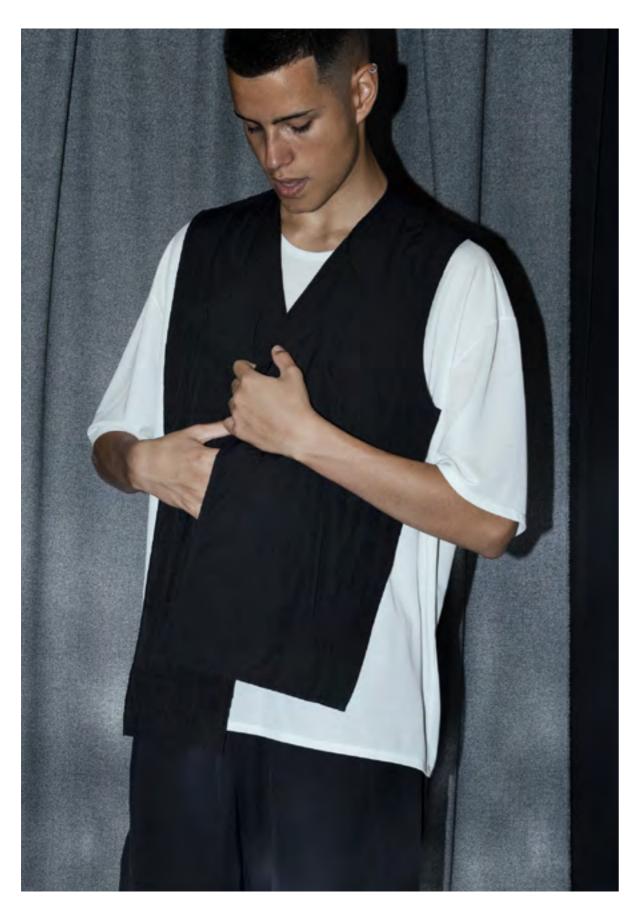
senscommon inter-season layers enhanced by engineered wool from cruelty-free, Portuguese sheep



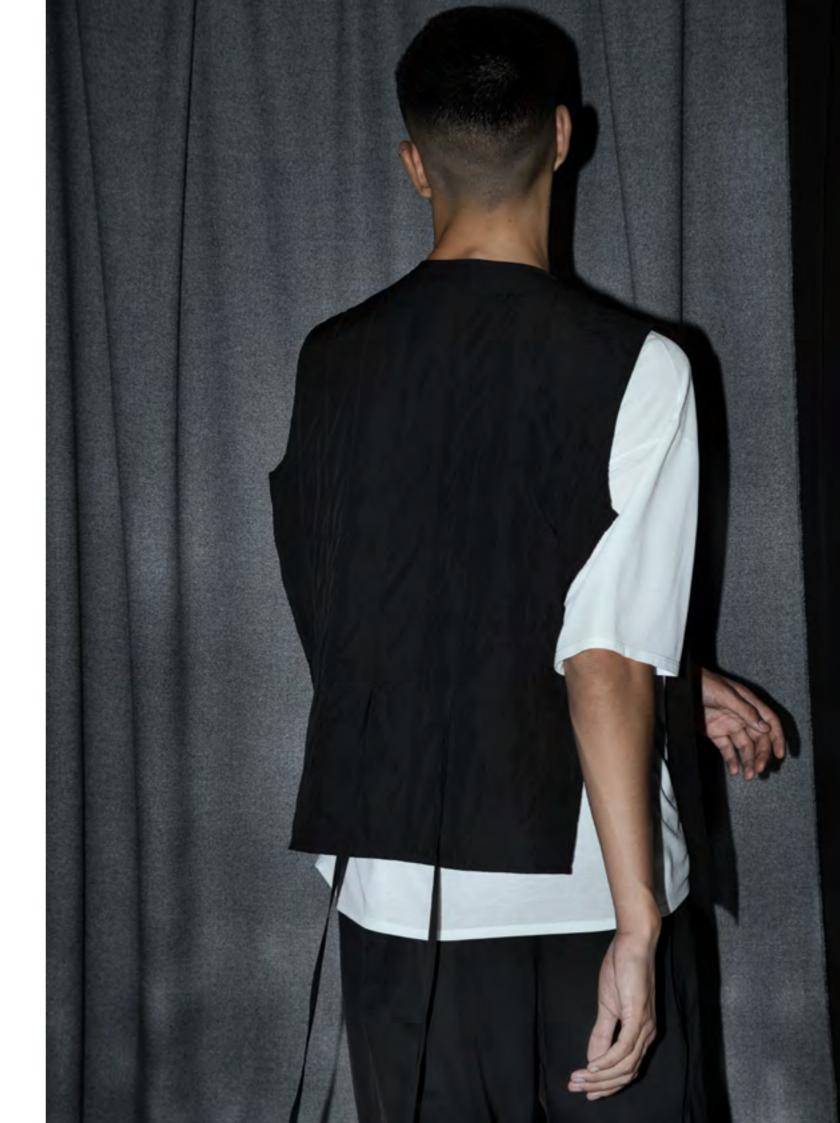




senscommon inter-season layers enhanced by Tencel™ technology and wool-fleece all-year comfort



senscommon re-cover layers enhanced by cruelty-free wool quilted between layers of recycled polyester







senscommon re-cover layers enhanced by cruelty-free wool quilted between layers of recycled polyester



senscommon at-ease packs lightweight mobility enhanced by Seaqual® technology reinforced grid-weave from ocean plastics







senscommon re-cover layers enhanced by cruelty-free wool quilted between layers of recycled polyester

senscommon in-sens solution 01

In collaboration with Nordshield®, senscommon presents a unique time-encapsulating solution for your wardrobe — an odour-preventing spray for clothing and shoes that adds a physical layer of anti-bacterial protection and durability to textiles applied on.

Developed in Finland, the revolutionary
Nordshield® technology uses extractives from pine
trees – natural byproducts of the forestry industry
– as a defense layer preventing the formation of
odours from bacteria on most textiles.

This active and long-lasting biochemical treatment reduces the need for washing your clothing, prolonging its "as new" feeling, and extending its lifespan – all while saving countless litres of water and chemicals from laundry.



senscommon founder Laura

senscommon uses haute-couture principles and knowledge gleaned from a past in Paris.

The founder, Laura Šilinska studied fashion and textile design in Paris, then worked for the haute-couture houses of Alexis Mabille and Viktor&Rolf. With this background Laura designs in a 3D way, draping around the body or life function.

Laura's passion for textile innovation means everything is ideated from textiles outwards. Each senscommon product intuitively makes the best use of its materials and seamlessly fits into ones contemporary, urban living.

Utility and purpose-oriented approach makes senscommon stand out among other sustainability concepts. Not filling the planet with more "stuff" and only releasing designs that are a smart improvement of anythign you can find already. Design better, not more.

